

Mike Tidwell

## KS BANK HIRES NEW DIRECTOR OF HUMAN RESOURCES

**(SMITHFIELD, NC)** – KS Bank is pleased to announce that Mike Tidwell has been hired as Director of Human Resources and Senior Vice President. In this role, Tidwell will be responsible for managing of the bank's human resources functions, including personnel selection, the performance appraisal system, and employee relations. He will also develop and maintain personnel programs that enable the bank to be effective and profitable as a result of the efficiency and motivation of each employee.

Earl W. Worley Jr., President and CEO of KS Bank, shared, "We are thrilled to welcome Mike Tidwell to our team. With his experience and passion for creating a positive work culture, we are confident that he will help us continue to attract and retain top talent and ensure that our employees are supported and valued every step of the way."

Tidwell has over 23 years of experience working in human resources, most recently as AVP of Human Resources with First Flight Federal Credit Union. He has experience creating talent management strategies to reduce turnover, developing leadership development initiatives to train managers, and serving as a conduit between company executives and staff. He also has served as a resource for staff regarding employment laws and applications.

Tidwell said, "I am honored to be joining KS Bank and look forward to the opportunity to contribute my experience and expertise to help drive the organization's success."

Tidwell resides in Holly Springs with his wife and three children. He graduated from Western Kentucky University with a Bachelor's Degree in Human Resource Management and is currently pursuing his Master's Degree in Human Resources. In 2012 he obtained his Professional in Human Resources Certification and his Certification from the Society of Human Resource Management in 2015. In his free time, he enjoys grilling, being outdoors, spending time with his family, and cheering on the Tar Heels.

**About KS Bank:** For over 99 years KS Bank has served the Triangle East region of North Carolina. KS Bank, a state-chartered savings bank, is a community-oriented financial institution offering a broad array of competitive and pro-growth financial services to businesses, professionals, individuals, and families. KS Bank offers retail and commercial lending and deposit services, mortgage products, and wealth management services through its Trust Division.

KS Bank corporate office is located in Smithfield, NC and operates nine financial centers in Johnston, Wake, Wilson, and Wayne Counties. A loan office is located in Dunn, NC. To learn more about KS Bank call 919.938.3101, visit ksbankinc.com, or connect with them on Facebook and LinkedIn.