



## **KS BANK WELCOMES TRAVIS B. BAILEY AS CHIEF ADMINISTRATIVE OFFICER, EXECUTIVE VICE PRESIDENT**

**(SMITHFIELD, N.C.)** – KS Bank, Inc. is pleased to announce the addition of Travis B. Bailey to its Senior Executive Management team as the Chief Administrative Officer. In this role, Bailey will lead the bank’s retail branches and management and ensure that KS Bank continues to deliver exceptional service and build strong community relationships.

Bailey brings more than twenty years of experience in community banking, most recently serving as Triangle Regional Executive and Senior Vice President at First Bank. Throughout his career, he has earned a reputation for building high-performing teams, fostering customer-first service, and developing meaningful connections in the communities he serves.

“We are thrilled to welcome Travis to our executive leadership team,” said Earl W. Worley, Jr., President and CEO of KS Bank. “He brings not only an impressive banking background, but also a heart for community and a passion for people. His leadership will help us continue to grow while staying true to the values that have guided KS Bank for over a century.”

“I am honored to join KS Bank at such an exciting time,” said Bailey. “The Bank’s commitment to its employees, customers, and communities is something I deeply admire. I look forward to working alongside this talented team to build on that legacy and serve our markets with excellence.”

A native of Harnett County and a graduate of Campbell University, Bailey has deep roots across Harnett, Johnston, and Wake Counties. He and his wife live in Fuquay-Varina with their two children. When he’s not at work, Bailey enjoys spending time with his family on their horse farm, attending his children’s horse shows, and giving back through church and youth leadership activities.

**About KS Bank:** For over 100 years KS Bank has served the Triangle East region of North Carolina. KS Bank, a state-chartered savings bank, is a community-oriented financial institution offering a broad array of competitive and pro-growth financial services to businesses,

professionals, individuals, and families. KS Bank offers retail and commercial lending and deposit services, mortgage products, and wealth management services through its Trust Division. KS Bank corporate office is located in Smithfield, NC and operates eleven financial centers in Harnett, Johnston, Nash, Wake, Wayne, and Wilson Counties. To learn more about KS Bank call (919)-938-3101, visit [ksbankinc.com](http://ksbankinc.com), or connect with them on Facebook and LinkedIn.